



# THE INTERNATIONAL SCHOOL OF BUSINESS AND ENTREPRENEURSHIP

**Program Duration: 3 Days**  
**Program Dates: September 2020**  
**Course Fees: \$2,995**  
**Location: Dallas**

# HIGH IMPACT LEADERSHIP FOR SUCCESS



**THE INTERNATIONAL  
SCHOOL OF BUSINESS  
AND ENTREPRENEURSHIP**

In today's dynamic business environment, managers and leaders must continue to evolve and adapt in order to meet the constantly changing business environment and the global marketplace. In such circumstances, executives seek valuable contributions by their teams to achieve the vision, mission, goals, and objectives. However, the person holding the reins need to act as more than an executive. He/she must exhibit high impact leadership skills to keep the team morale high, enhance motivation levels, foster collegiality, and become a catalyst for change.

## **HIGH IMPACT LEADERSHIP FOR SUCCESS**

This three-day program has been designed for professionals to enhance their leadership, team-building, motivation, negotiation, persuasion, and social networking skills. Participants will also learn about key leadership traits, behavior, and styles that are essential to becoming a transformational and high impact leader.

**FOUNDATION OF  
TRANSFORMATIONAL  
LEADERSHIP**

**WHAT MAKES A  
LEADER**

**RELATIONSHIP  
BETWEEN  
LEADERSHIP AND  
EMOTIONAL  
INTELLIGENCE**

**LEADING IN A  
MULTICULTURAL  
ENVIRONMENT  
SUCCESSFULLY**

**VISION, INFLUENCE,  
AND PERSUASION**

**SUCCESSION  
PLANNING THROUGH  
THE CREATION OF A  
LEADERSHIP  
PIPELINE**

# Key Topics

**LEADERSHIP  
TRAITS, STYLES,  
PERSONALITY  
TYPES, AND MBTI**

**WHY SHOULD  
ANYONE BE  
LED BY YOU?**

**MOBILIZING  
OTHERS THROUGH  
EFFECTIVE  
COMMUNICATION,  
COACHING, TEAM  
BUILDING,  
MOTIVATING  
OTHERS, AND  
NETWORKING**

**DEVELOPING AN  
ACTION PLAN FOR  
YOUR PERSONAL  
DEVELOPMENT AS A  
HIGH IMPACT AND  
TRANSFORMATIONA  
L LEADER IN YOUR  
ORGANIZATION AND  
INDUSTRY**

**HOW CAN YOU  
LEAD AND  
TRANSFORM YOUR  
DEPARTMENT,  
TEAM, AND  
ORGANIZATION  
SUCCESSFULLY**

## KEY BENEFITS AND EXPECTED OUTCOMES

After attending this program, participants will be able to:

**UNDERSTAND CRITICAL FACTORS OF HOW TO BECOME A CREDIBLE, TRANSFORMATIONAL, AND GLOBAL LEADER**

**LEARN HOW TO COMMUNICATE A VISION, INFLUENCE OTHERS, LEVERAGE PERSUASION TECHNIQUES, MANAGE DIFFICULT CONVERSATIONS, AND LEAD CHANGE IN AN ORGANIZATION**

**UNDERSTAND HOW TO CREATE AND LEAD A HIGH-PERFORMANCE TEAM FOR GROWTH AND SUCCESS**

**LEARN WHAT LEADERS REALLY DO**

**GRASP WHAT IT TAKES TO BE A TRANSFORMATIONAL, MOTIVATIONAL, AND SUCCESSFUL LEADER**

**UNDERSTAND THE ROLE OF CHANGE AGENTS AND SOCIAL NETWORKING WHILE LEADING A TEAM OR AN ORGANIZATION**

**LEARN HOW TO NEGOTIATE AND LEAD**

**EXPLORE WAYS ON HOW TO CONTINUE TO DEVELOP YOURSELF AS A LEADER IN A CONSTANTLY CHANGING WORLD AND THE DIGITAL ECONOMY**

**EXAMINE YOUR ORGANIZATION THROUGH THE LENS OF DISRUPTIVE INNOVATION AND DIGITAL TRANSFORMATION**



# KEY BENEFITS TO YOUR ORGANIZATION

Enhance employee decision-making, leadership, performance, team productivity, innovation, and employee retention, which will lead to competitive advantage, strategic growth, and improved quality and performance for your organization.

Research studies have shown that human capital is the hardest element to replicate or imitate. Therefore, organizations that invest in employee learning and development create a sustainable and long-term competitive advantage that enhances creativity, team-work, efficiency, disruptive innovation, and growth.





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## **TARGET AUDIENCE FOR PROGRAM**

**CEOs, COOs, CFOs, Directors, General  
Managers, and Vice Presidents**

**Functional Heads, Business Unit  
Leaders, and Team Leaders**

**Managers, senior managers,  
executives, and entrepreneurs with a  
minimum of five years of professional  
experience**

**Anyone who inspires to be a  
transformational leader and make the  
world a better place**



## **TEACHING METHODOLOGY**

**ROLE PLAY  
EXERCISES**

**GROUP DISCUSSIONS**

**INTERACTIVE  
CLASSROOM  
SESSIONS**

**REAL-LIFE CASE  
STUDIES FROM  
HARVARD BUSINESS  
SCHOOL**

**VIDEO-CONFERENCING  
WITH FACULTY FROM  
HARVARD, MIT,  
UNIVERSITY OF  
CAMBRIDGE, IMPERIAL  
COLLEGE LONDON,  
AND OTHERS**

**HARVARD BUSINESS  
SCHOOL AND/OR  
INSEAD BUSINESS  
SCHOOL SIMULATION**



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# Program Faculty



## Dr. Nelson Philips

Professor of Strategy & Organization, Imperial College  
London Business School, UK  
Abu Dhabi Chamber Chair in Innovation and  
Entrepreneurship  
Ph.D., University of Alberta, Canada



## Dr. Rizwan Amin Sheikh

Founding Dean and Professor, ISBE  
Affiliate Faculty of Leadership in Healthcare  
Management, Harvard Medical School Exec Ed  
Affiliate Faculty of Family Business Program, MIT Sloan  
School of Management  
Ph.D., Skema Business School (France)  
MBA, Cleveland State University

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